Giving stocks and mutual funds

It’s an easy and potentially tax-efficient way for you to support causes you care about.

The benefits of giving stocks and mutual funds
Giving long-term appreciated securities to a donor-advised fund at Thrivent has a number of benefits:

Possible tax savings. When you give long-term appreciated securities, you may bypass capital gains taxes on the appreciated value.

Potentially greater tax deduction. You may benefit from a larger immediate charitable deduction.

More support to charities. Your donor-advised fund benefits from a larger initial gift that can support multiple charities.

Long-term appreciated securities, whether they’re stocks or mutual funds, may provide a tax deduction for up to 30% of an individual’s adjusted gross income in the year that the gift is made. Any unused portion of the deduction exceeding this threshold may be carried forward for an additional five tax years. The result is often an even larger charitable gift than may have been expected.

Selling vs. giving

Scenario #1

Donor → Donor-advised fund → Outcome

The donor sells securities, pays tax on gain and gives proceeds to Thrivent Charitable Impact & Investing™ to support favorite charities and causes through a donor-advised fund.

Fair market value of stock: $50,000
Long-term capital gains tax paid ($25,000 unrealized gains x 15% tax rate) = $3,750

Value of charitable gift after paying tax = $46,250
Scenario #2

Donor: The donor gives securities directly to Thrivent Charitable Impact & Investing to support favorite charities and causes through a donor-advised fund. Thrivent sells securities tax-free and invests proceeds in donor-advised fund.

Outcome: Fair market value of stock: $50,000
Long-term capital gains tax paid = $0
Value of charitable gift = $50,000
$3,750 more to donor-advised fund

About us

We believe humanity thrives when people make the most of all they’ve been given. Thrivent Charitable Impact & Investing helps people do just that—bring their generosity to life so that they can support the organizations and causes closest to their hearts, now and into the future. Grounded in our purpose to serve, we take a holistic, personalized approach to help our donors create strategic charitable plans and give in a way that best reflects their values and financial priorities. Together, we are committed to creating positive impact and inspiring lasting change in our communities.

Are you ready to make the most of your giving?

We can help you set up a charitable fund. Contact your Thrivent financial professional, visit thriventcharitable.com or call 800-365-4172.