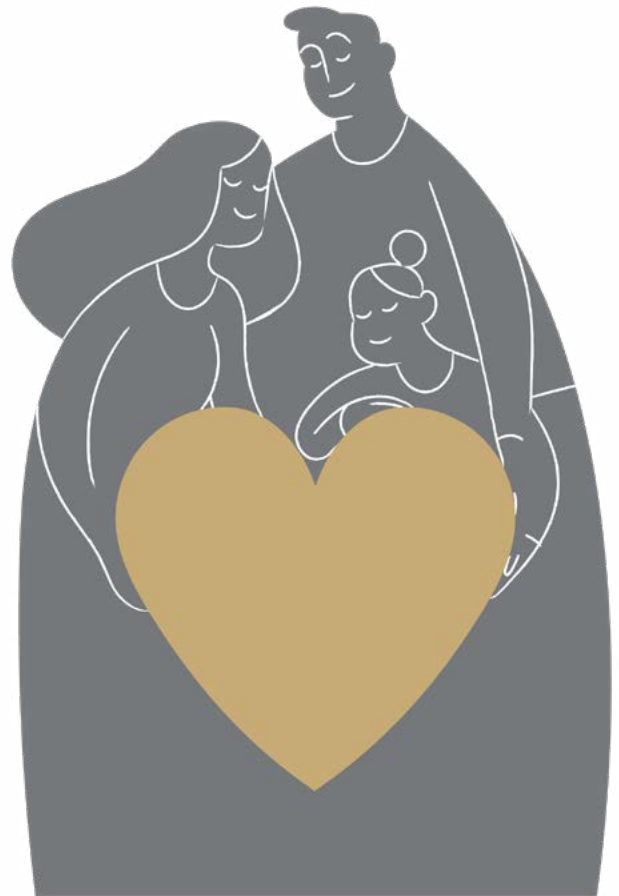


# Your Giving Story

## A letter to the future

Your letter to the future is about sharing your giving story in words. It's a way to tell family, future generations and friends about your giving goals and vision. It can be a single paragraph or longer, include a poem, describe an important time in your life, and more. This letter doesn't need to be polished. What's important is it shares your values with those who will continue your giving story.

If you have designated successor advisors to your donor-advised fund at Thrivent Charitable Impact & Investing (Thrivent Charitable), this letter provides them with an understanding of your giving motivations and interests. Once completed, please send a copy to Thrivent Charitable for your donor-advised fund documents, so we can better understand your giving goals and ensure your intentions are met.



# Letter structure

The following structural layout is intended to aid you in your letter writing process.



**Welcome**



**Motivations**



**Giving details**



**Giving goals**



**Final thoughts**

Let's Start

• **Welcome**

Introduce family, future generations, friends and successor advisors to your charitable fund.

First Paragraph

• **Motivations for your donor advised fund**

This paragraph can share two things:

1. What you experienced in your life and what is important to you as a result. This often includes faith background, people who played important roles and life-changing events.
2. Why these experiences motivated you to support certain charities and causes.

Many end this paragraph with wishes for those who become your fund's future advisors. My/our hope is...

Middle Paragraph

• **Giving details**

Share with your family, future generations friends and success advisor(s) what kinds of issues, causes or organizations you have supported during your life and why — or the causes and organizations you want to support going forward.

Last Paragraph

• **Giving goals and vision**

Here is where you share what you want your giving to achieve. Talk about what the world will be like because of your charitable support.

Closing

• **Final thoughts**

Close your letter with whatever you want to share in summary. You can also thank your successor advisor(s) for this work as they take on the advisor role of your fund.

# Sample letter

The following example is provided to help you with your writing process. It represents what two donors wrote to their children to share their charitable values and guide the future of the fund.



**Welcome**



**Motivations**



**Giving details**



**Giving goals**



**Final thoughts**

*Dear Rachel, Chris and future descendants,*

**Let's Start** —————•

**First Paragraph** —————•

*It is with great joy that we establish this charitable fund and legacy. Throughout our lives, we have been giving to our church and our community. Our giving is a reflection of our faith and taught to us by our parents. We want to pass that value and commitment to you, our children, our grandchildren, and future generations. We hope this fund will be kept alive for many generations, benefiting causes and charities that have been important to us, to you, and to our shared community.*

**Middle Paragraph** —————•

*During our lifetimes, the areas we have supported include our church, disaster relief efforts (i.e., hurricanes, tornadoes) and local scholarships for seniors graduating from high school.*

**Last Paragraph** —————•

*We believe faith, church and supporting our younger generations is core to our society and our future. Through financial support to the church and providing educational scholarships to graduating seniors, we feel we can make a difference. Along with local concerns, we also want to benefit our global neighbors through faith-based organizations affirming God's love for all people by working to relieve poverty and human suffering.*

**Closing** —————•

*We hope these areas will continue to be benefited far into the future, but also empower you to carry on our family values in ways that will make the most sense and impact for the changing needs of our society.*

*Love always,  
Mom & Dad*

### Thank You

Through this letter, you articulate your giving motivations and interests. Your finalized letter can provide us with a better understanding of your giving goals to help ensure your intentions are met. Once you have completed your letter, send a copy to us via email or securely upload online to:

Thrivent Charitable Impact & Investing  
P.O. Box 8072  
Appleton, WI 54912-8072

Online: [thriventcharitable.com/share-files](https://thriventcharitable.com/share-files)

### About Us

Thrivent Charitable Impact & Investing® brings hope to the world by empowering people to create the change that matters most to them. We open the joy of generosity to all by making it easy for anyone to give to the causes they cherish. We take a holistic, personalized approach to help our donors create strategic charitable plans, illuminating new paths to personalized impact through visionary models, tailored service and deep expertise. Ignited by our faith, we are passionate about creating positive impact and inspiring lasting change in our communities.

### Would you like to learn more about sharing your giving story with future generations?

We are here to serve you.

Visit [thriventcharitable.com](https://thriventcharitable.com) or call 800-365-4172



[thriventcharitable.com](https://thriventcharitable.com) | 800-365-4172

*Thrivent Charitable Impact & Investing® is a public charity that serves individuals, organizations and the community through charitable planning, donor-advised funds and endowments. Thrivent Charitable Impact & Investing works collaboratively with Thrivent and its financial advisors. It is a separate legal entity from Thrivent, the marketing name for Thrivent Financial for Lutherans.*

*Insurance products, securities and investment advisory services are provided by appropriately appointed and licensed financial advisors and professionals. Only individuals who are financial advisors are credentialed to provide investment advisory services. Visit [Thrivent.com](https://Thrivent.com) or FINRA's Broker Check for more information about Thrivent's financial advisors.*